

joining

AIGA

is smart for you
& your students



the professional association for design

WHO

is AIGA for?

communication designers like...

strategic designers

visual designers

environmental designers

motion graphics designers

editorial designers

identity designers

package designers

interaction designers

information designers

customer-experience designers

and

design educators



The List, 2006, Simon & Schuster
(Book Design)



Blink Stationary, 1997, Concrete
Design Communications, Inc.
(Branding Design)

to empower designers
through information, inspiration,
EDUCATION, recognition
and advocacy

to enrich society by infusing
people's lives with clarity,
DELIGHT, and meaning

to energize organizations
with strategic thinking,
creative COLLABORATION
and design excellence

to advance designing as a
professional craft, strategic
tool, and vital cultural FORCE

there is a

MISSION

PERKS

you can benefit from

bringing
design
educators
together

conferences
forums
competitions
archives
awards

access to
exclusive
educator
AIGA site

health
insurance
FedX & DHL
discounts
books just
for you

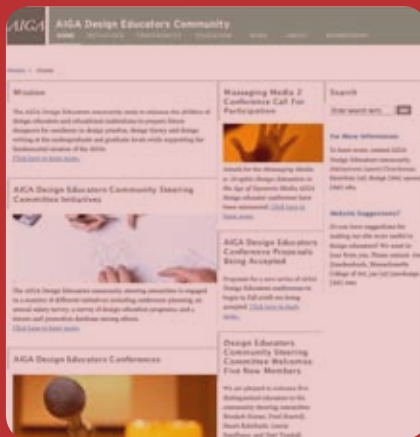


AIGA Design Educators **Conferences**

Resources regarding
NASAD accredited
art schools, tenure and
promotion guidelines,
ListServe interactive forum

Mentoring Guidebooks
for developing your
design program

Access to contact
information for Design
Educators across the nation
to swap curriculum, ideas,
and creative vision



networking for

go to www.designededucators.aiga.org

EDUCATORS

there are benefits for your

STUDENTS

get students involved in the
local design community

create a community of their own

Transitions—a newsletter for after
graduation, but before career

help build leadership skills valuable
in their professional lives



your students can get
national exposure
through online
PORTFOLIO and
RÉSUMÉ posting

My Life as a Slob, 2003, GO Magazine
(Editorial Design)

special

MEMBERSHIP

options

FREE

if you administer an
official AIGA student
group on your campus

\$110 Full-time educator

(required application form available at
www.aiga.org/membership-educator)

\$315 Professional

\$230 Associate

\$95 Student

Save \$20 off these rates by
joining online!

You Don't Know Diddley, 1989, Nike Design
(Promotional Design)



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by logging onto www.aiga.org



Produced by Chapman University
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Graphic Design Program

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